**Retrieve Admissions Integration**

**Targeted Content**
Deliver targeted content (videos, text, images or files) to perspective students based on where they are in the on-boarding process.

**Build Relationships**
Use personal, live or asynchronous video messaging to strengthen relationships between perspective students, staff, faculty and counselors.

**Collaborate**
Facilitate collaboration and create a community with a robust chat feature that allows for one-to-one and one-to-many conversations.

**Announcements**
Use announcements and notifications to drive action, such as submitting documents, registering for events or depositing.
Surveys
Host surveys and run usage analytics to qualify recruits and craft individualized communication strategies.

App-Driven Interaction
The mobile-first system allows the admissions team and the community to interact on-demand through an Android and iOS app.

Modernized Inquiry Cards
Allow recruits to gain instant access to your institution's mobile app via scanning a QR code. Digitally collect their information vs handwriting out an inquiring card.

Retrievability
All content is transcribed and indexed, allowing admissions counselors to seamlessly access all posted content. Additionally, prospects who speak English as a second language can consume content in their native language.

Gather Applications
Encourage students to download your institution's app and digitally apply. The digital application can then be distributed to any necessary party in the institution.

Engage Parents
Keep parents engaged by creating a parent app that allows them to stay current in their child's learning community. Additionally, the parent community can then be targeted for lifelong learning opportunities.